

मुख्य निर्वाचन अधिकारी राजस्थान



क्रमांक: एफ.4(3)(3)स्वीप/निर्वा./ECI - ELC 2.0/2026/3696 जयपुर, दिनांक: 15/9/26

परिपत्र

'ECI - ELC 2.0' : Working Framework & ELC On-boarding Manual

राज्य के समस्त राजकीय, निजी एवं स्वायत्त, आवासीय एवं गैर आवासीय विश्वविद्यालयों, महाविद्यालयों एवं माध्यमिक/ उच्च माध्यमिक विद्यालयों (केंद्रीय, सैनिक, एकलव्य एवं नवोदय विद्यालय सहित) में अध्ययनरत भावी, युवा एवं नव मतदाताओं में निर्वाचन साक्षरता एवं मतदाता जागरूकता का प्रभावी उद्बोधन किये जाने के उद्देश्य से गठित निर्वाचन साक्षरता क्लब (ईएलसी) के सुदृढीकरण एवं तदनुसार ईएलसी गतिविधियों के सफल संचालन एवं प्रभावी पर्यवेक्षण हेतु इस कार्यालय द्वारा जारी 'कॉलेज ईएलसी SoP, दिनांक 04.05.2026' एवं 'दिनांक 25.08.2025 को निर्वाचन विभाग तथा स्कूल शिक्षा एवं भाषा विभाग द्वारा संयुक्त रूप से निष्पादित MoU', क्रमिक अन्य पत्राचार तथा ECI द्वारा प्रारम्भ की गई ELC 2.0 की परिसंकल्पना संबंधी इस कार्यालय के परिपत्र क्रमांक 3573, दिनांक 03.09.2026 के अनुक्रम में इस परिपत्र के साथ संलग्न भारत निर्वाचन आयोग के पत्र दिनांक 09 सितम्बर, 2026 का संदर्भ लेवें।

ECI के उक्त पत्र एवं संलग्नक के अनुसार ELC 2.0 की परिसंकल्पना अंतर्गत जारी Working Framework तथा राज्य के समस्त शैक्षणिक संस्थानों (विश्वविद्यालय, महाविद्यालय एवं विद्यालय) द्वारा ELC 2.0 On-boarding Module पर पंजीकरण प्रक्रिया संबंधी महत्वपूर्ण दिशा-निर्देश मय PPT जारी किये गये हैं।

अतः ECI द्वारा जारी उक्त ELC 2.0 Online Registration & Working Framework PPT मय 'Annexure - A' पर उल्लेखित मुख्य अनुपालनात्मक बिंदु इस पत्र के साथ संलग्न कर समस्त स्तर यथा - जिला/ ईआरओ/ संस्थान इत्यादि के लिए अग्रिम आवश्यक अनुपालनात्मक कार्यवाही निर्धारित समयावधि में/ एतद् प्रभाव से सुनिश्चित किये जाने हेतु प्रसारित किये जाते हैं।

संलग्नक— उपरोक्तानुसार।


(नवीन महाजन)

मुख्य निर्वाचन अधिकारी
एवं पदेन प्रमुख शासन सचिव,
निर्वाचन विभाग-राजस्थान।

क्रमांक: एफ.4(3)(3)स्वीप/निर्वा./ECI - ELC 2.0/2026/3696 जयपुर, दिनांक: 15/9/26

प्रतिलिपि: सूचनार्थ एवं आवश्यक अग्रिम/ अनुपालनात्मक कार्यवाही हेतु—

1. निजी सचिव, अति० मुख्य सचिव, उच्च एवं तकनीकी शिक्षा विभाग, राजस्थान।
2. निजी सचिव, अति० मुख्य सचिव, स्कूल शिक्षा, राजस्थान, जयपुर।
3. निजी सचिव, मुख्य निर्वाचन अधिकारी, राजस्थान, जयपुर।
4. निजी सचिव, आयुक्त - कॉलेज शिक्षा, जयपुर।
5. निजी सचिव, आयुक्त - दिकित्सा शिक्षा, जयपुर।
6. निजी सचिव, राज्य परियोजना निदेशक, समग्र शिक्षा, रास्कूलशिप - जयपुर।
7. निजी सचिव, निदेशक, माध्यमिक शिक्षा, राजस्थान, बीकानेर।
8. स्वीप प्रभारी अधिकारी, निर्वाचन विभाग - जयपुर।

9. संयुक्त मुख्य निर्वाचन अधिकारी-IT, निर्वाचन विभाग, जयपुर।
(उक्त परिपत्र को विभागीय वेबसाइट की स्वीप – ईएलसी रिपॉजिटरी में अपलोड कराने हेतु)।
10. निदेशक, संस्कृत शिक्षा विभाग – जयपुर।
11. रजिस्ट्रार, राजस्थान तकनीकी विश्वविद्यालय, कोटा।
12. रजिस्ट्रार, बीकानेर तकनीकी विश्वविद्यालय, बीकानेर।
13. निदेशक, तकनीकी शिक्षा विभाग – जोधपुर।
14. सचिव, राजस्थान तकनीकी शिक्षा बोर्ड – जोधपुर।
15. मीडिया नोडल अधिकारी एवं सोशल मीडिया नोडल अधिकारी, निर्वाचन विभाग, राजस्थान।
16. विभागाध्यक्ष/ कार्यालयाध्यक्ष –समस्त ELC स्टेकहोल्डर विभाग/ कार्यालय, राजस्थान।
17. जिला निर्वाचन अधिकारी (कलक्टर), समस्त जिले, राजस्थान।
18. जिला स्वीप नोडल अधिकारी (CEO-ZP), समस्त जिले, राजस्थान।
19. मुख्य जिला शिक्षा अधिकारी एवं पदेन जिला स्कूल ईएलसी नोडल अधिकारी, समस्त जिले।
20. जिला स्वीप कोऑर्डिनेटर, समस्त जिले।
21. निर्वाचक रजिस्ट्रीकरण अधिकारी (पदेन AC स्तरीय कॉलेज ईएलसी नोडल अधिकारी), समस्त।
22. राज्य/ संभाग/ जिला/ उच्च शिक्षा संस्थान स्तरीय कॉलेज ईएलसी नोडल अधिकारी), समस्त।
23. मुख्य ब्लॉक शिक्षा अधिकारी एवं पदेन ब्लॉक स्कूल ईएलसी नोडल अधिकारी, समस्त ब्लॉक।
24. संस्थाप्रधान/ ईएलसी प्रभारी, समस्त विश्वविद्यालय, महाविद्यालय एवं विद्यालय, राजस्थान।
25. BLO/ Supervisor, समस्त।
26. रक्षित पत्रावली।


संयुक्त मुख्य निर्वाचन अधिकारी
राजस्थान, जयपुर



भारत निर्वाचन आयोग सचिवालय
SECRETARIAT OF THE ELECTION COMMISSION OF INDIA
निर्वाचन सदन, अशोक रोड, नई दिल्ली -110001
Nirvachan Sadan, Ashoka Road, New Delhi-110001.

No.491/ECI/LET/FUNC/SVEEP-I/ELC-Conf/2026

Dated: 9th September, 2026

To,

The Chief Electoral Officers of all States/Union Territories.

Subject: Registration and onboarding of Electoral Literacy Clubs (ELCs) on the ELC Portal of ECINET & Designation of State/UT ELC Coordinator for coordination – regarding.

Sir/Madam,

I am directed to state that Electoral Literacy Clubs (ELCs) constitute an important institutional mechanism for promoting electoral literacy among future and new voters at the school, college and university levels. With a view to strengthening this mechanism, an updated working framework for ELC 2.0 is introduced, providing for structured, module-based functioning of ELCs and their systematic registration, onboarding and activity monitoring through the **ELC Portal on ECINET** or <https://eci.gov.in/electoral-literacy-club>

2. The initiative seeks to facilitate the wider establishment and effective functioning of ELCs across all States/UTs, thereby fostering informed, responsible and meaningful participation of young citizens in the democratic and electoral process. Accordingly, educational institutions in each Assembly Constituency may be encouraged to register and onboard their ELCs on the ELC Portal. In this regard, **necessary communication** may be issued at the district and Assembly Constituency levels to create awareness among educational institutions and facilitate and expedite the registration and onboarding process.

3. A PPT for working framework for ELC 2.0 is enclosed for reference.

4. For the framework to operate uniformly across all Assembly Constituencies, a designated officer is required at the State/UT level to drive registration and onboarding of ELCs on the portal, and to maintain a continuous line of coordination with District Election Officers (DEOs) and Electoral Registration Officers (EROs).

5. It is accordingly requested that the Media Nodal Officer / Social Media Nodal Officer / SVEEP Nodal Officer in your office may also be designated as the State/UT ELC Coordinator. The name, designation, mobile number and official e-mail ID of the officer so designated may kindly be intimated within 5 days of the issue of this letter, for enabling creation of the requisite user credentials on the ELC Portal of ECINET.

Yours faithfully,


(APURVA KUMAR SINGH)
DEPUTY DIRECTOR

SVEEP


10/9/26

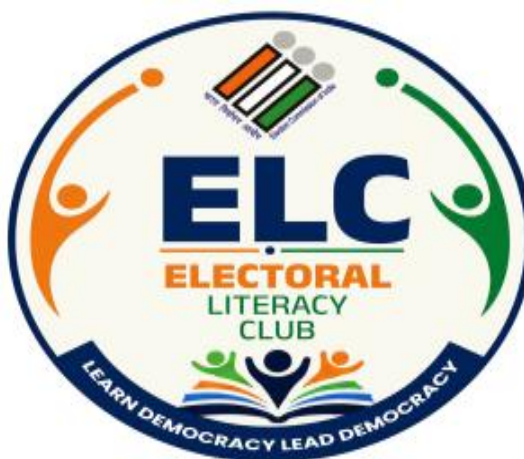
Jt. CEO
CEO 11265
10/9/26

'ECI - ELC 2.0' : Working Framework & ELC On-boarding Manual

एक संक्षिप्त परिचय एवं

डीईओ, ईआरओ एवं शैक्षणिक संस्थान स्तरीय मुख्य अनुपालनात्मक बिंदु :-

1. सर्वप्रथम, ECI द्वारा प्रारम्भ की गई ELC 2.0 की परिसंकल्पना संबंधी इस कार्यालय के परिपत्र क्रमांक 3573, दिनांक 03.09.2026 के अनुक्रम में भारत निर्वाचन आयोग के ELC 2.0 संबंधी पत्र दिनांक 09.09.2026 एवं उक्त पत्र के साथ संलग्न **ELC On-boarding & Working Framework PPT** का संदर्भ लेवें।
2. ECI द्वारा राष्ट्रीय स्तर पर एकरूपता स्थापित करते हुए ELC Logo निम्नानुसार निर्धारित किया गया है –



3. उक्त Framework के Chapter III के अनुसार तीन स्तर – A. School (कक्षा 9 से 12/ 14 वर्ष से अधिक आयुवर्ग के विद्यार्थी), B. College & C. University Level (17 वर्ष से अधिक आयुवर्ग के विद्यार्थी) पर वर्गीकृत ELCs के पंजीकरण हेतु ECI के Dedicated ELC 2.0 Portal पर प्रत्येक संस्थान स्तर से आवेदन करते हुए ERO एवं DEO से Review/ Recommendation/ Approval उपरांत ELC Unique Identification Number (ELC ID) प्राप्त किया जाना है। यहां उल्लेखनीय है कि कक्षा 8 तक संचालित विद्यालयों द्वारा ELCs पंजीकरण हेतु आवेदन नहीं किया जाना है।
4. संस्थान स्तर पर ईएलसी कोऑर्डिनेटर/ नोडल ऑफिसर नामित किए जाने के संबंध में इस कार्यालय द्वारा जारी स्कूल ईएलसी संबंधी पत्र, दिनांक 10.03.2025 तथा कॉलेज ईएलसी एसओपी, दिनांक 04.05.2026 के प्रावधान प्रभावी रहेंगे।
5. उक्त Framework के Chapter IV में उल्लेखित/ विहित समस्त ELC - Working/ Executive Committee (Consisting Chairperson, Vice Chairperson & Members), Eligibility & Duration of Membership, Tenure of Committee संबंधी प्रावधान एवं प्रक्रिया की अनुपालना संलग्न PPT के अनुसार और इस कार्यालय द्वारा जारी

'कॉलेज ईएलसी SoP, दिनांक 04.05.2026' एवं 'दिनांक 25.08.2025 को निर्वाचन विभाग तथा स्कूल शिक्षा एवं भाषा विभाग द्वारा संयुक्त रूप से निष्पादित MoU' तथा 'जिला एवं ERO कार्यालय तथा शैक्षणिक संस्थान स्तरीय विभिन्न प्राधिकारियों के कर्तव्य एवं दायित्व संबंधी School ELC पत्र क्रमांक 1201, दिनांक 10.03.2025' के परिप्रेक्ष्य में सुनिश्चित करावें।
उक्त समस्त आदेश एवं परिपत्र CEO-RJ : SVEEP ELC Repository - Orders & Circulars Tab में उपलब्ध हैं –

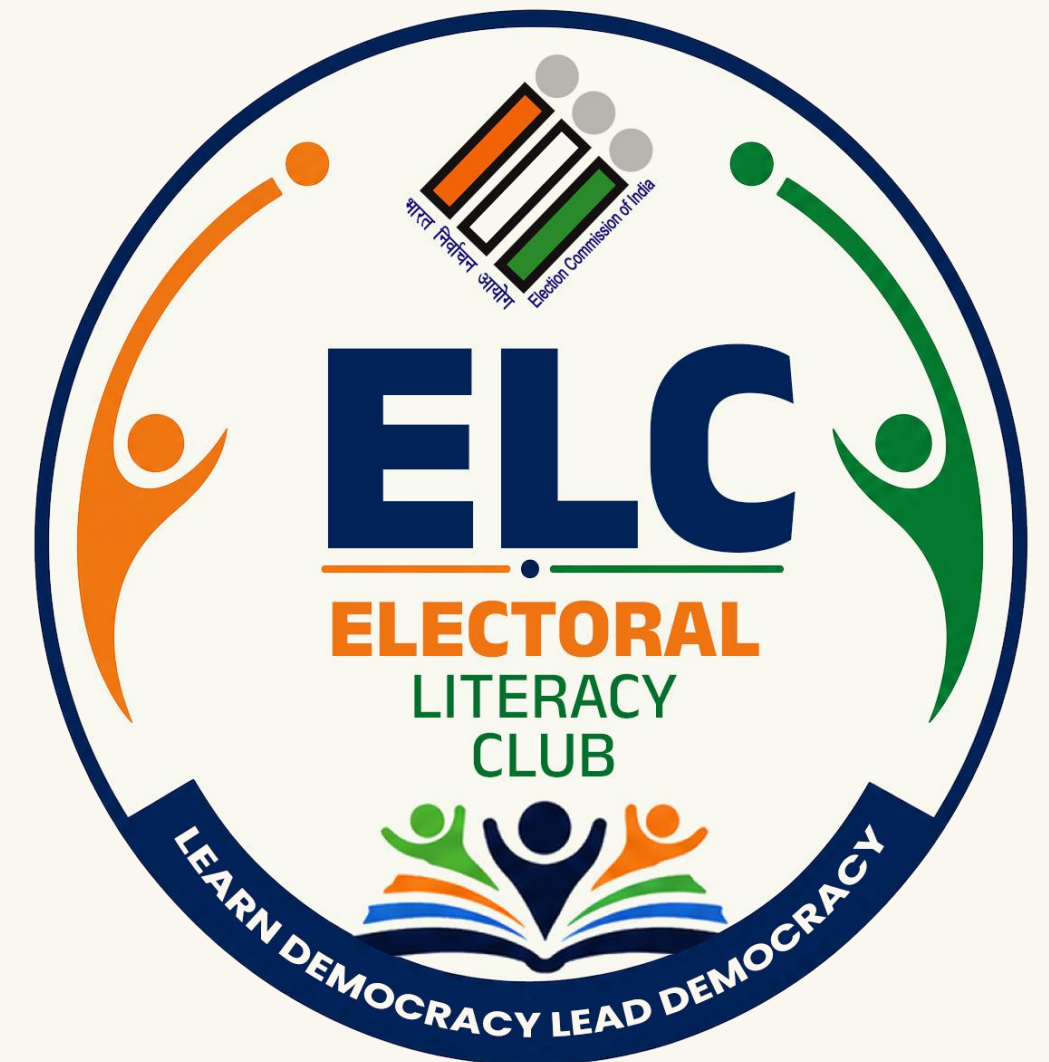
<https://election.rajasthan.gov.in/ELC OrdersCirculars.aspx>

6. विशेषतः उल्लेखनीय है कि भारत निर्वाचन आयोग द्वारा प्रारम्भ किए गए उक्त ईएलसी 2.0 मॉड्यूल में संस्थान के ECI Net के माध्यम से पंजीकरण एवं क्रमिक प्रगति, अद्यतनीकरण एवं पर्यवेक्षण के संबंध में निर्वाचन विभाग के जिला निर्वाचन अधिकारी (DEO) एवं विधानसभा क्षेत्र स्तरीय निर्वाचक रजिस्ट्रीकरण अधिकारी (ERO) का अधिकार क्षेत्र प्रभावी रहेगा। अर्थात्, यदि किसी जिले के किसी शैक्षणिक ब्लॉक में अवस्थित कोई शैक्षणिक संस्थान किसी अन्य जिले के विधानसभा क्षेत्र से संबंधित है, तो उक्त संस्थान का अधिकार क्षेत्र संबंधित ईआरओ एवं जिला कार्यालय के अधीन होगा तथा संबंधित शैक्षणिक ब्लॉक/ जिले के पदाधिकारी और संबंधित विधानसभा क्षेत्र वाले ईआरओ/जिला पदाधिकारी आपस में प्रभावी समन्वयन सुनिश्चित करते हुए ELC On-boarding, Session/ Month wise ELC Activity Execution & Monitoring इत्यादि हेतु यथा आवश्यकता परस्पर सहयोग उपलब्ध करायेंगे।
7. अंततः ELC 2.0 Working Framework के Chapter VIII के परिप्रेक्ष्य में विशेष रूप से उल्लेखनीय है कि ELC 2.0 संबंधी Guidelines, Interpretation & Amendments के लिए सर्वाधिकार भारत निर्वाचन आयोग के पास सुरक्षित हैं तथा आयोग एवं निर्वाचन विभाग द्वारा समय – समय पर जारी दिशा- निर्देश प्रभावी रहेंगे।

LEARN DEMOCRACY · LEAD DEMOCRACY

ELC 2.0

Working Framework



Three categories of ELC

One category per institution type.

 ELC-SCHOOL SCHOOL LEVEL Established in schools, from Class IX onwards.	 ELC-COLLEGE COLLEGE LEVEL Established in colleges and other higher educational institutions.	 ELC-UNIVERSITY UNIVERSITY LEVEL Established in universities.
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Establishment of an ELC

APPROVAL

- 1 Institution appoints an **ELC Coordinator**
- 2 Applies on the **ELC Portal** — eci.gov.in/electoral-literacy-club or through ECINET platform
- 3 Recommended by the **ERO**
- 4 Approved by the **DM / DEO**

ONBOARDING

Once registered on the ELC Registration Portal, the club receives a unique ELC ID – User ID.

- Its profile lives against that ID : Complete Your Profile .
- Activities are recorded and submitted against the Session.
- Reference Materials, Monitoring, reporting and recognition follow from it.

Note: Every ELC to have a Social Media Handle across popular platforms

PART A

School level, classes IX to XII

Who becomes a member, and how the office bearers are chosen.

Who becomes a member

Orientation for membership may be organized

One boy and one girl from every section of every class (reference minimum Criteria)

Members are drawn from enrolled students of the institution. In an all-boys or all-girls school, two students from every section.

Unit of membership	Section of a class
Per section	2 members

WORKED EXAMPLE

Class IX with 5 sections

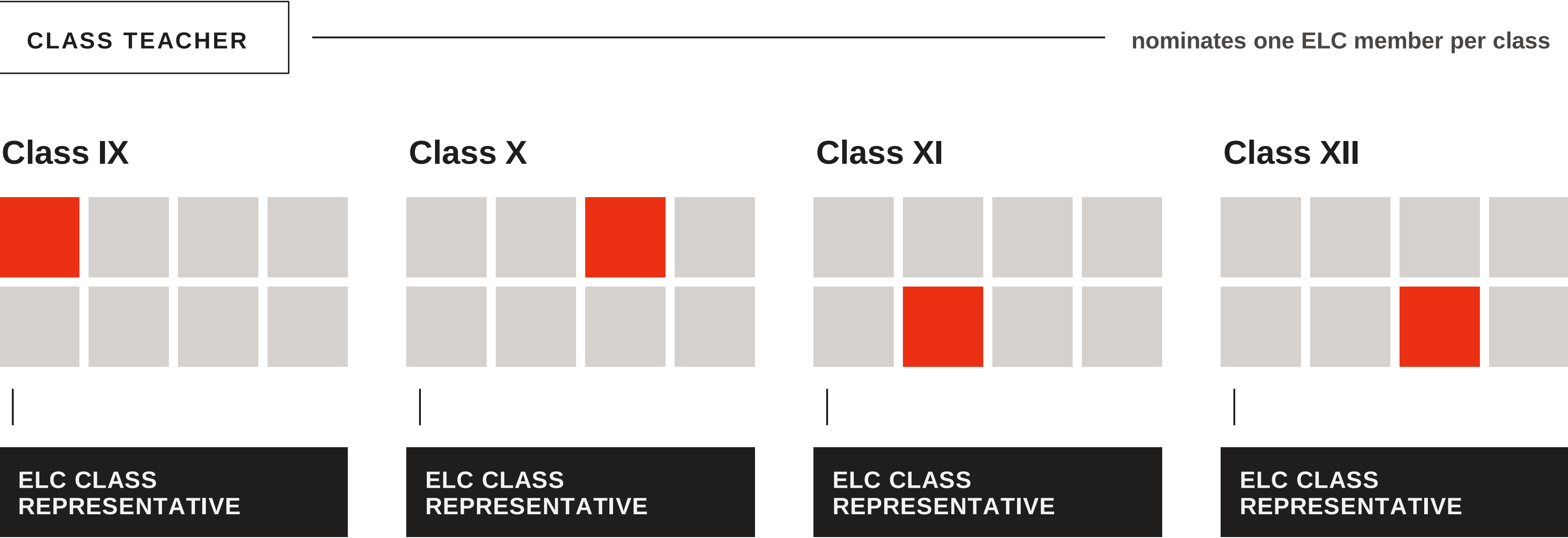


5 SECTIONS × 2 STUDENTS

10 members from Class IX alone.
Repeat for X, XI and XII.

STEP 1

One nomination of ELC CLASS REPRESENTATIVE from every class

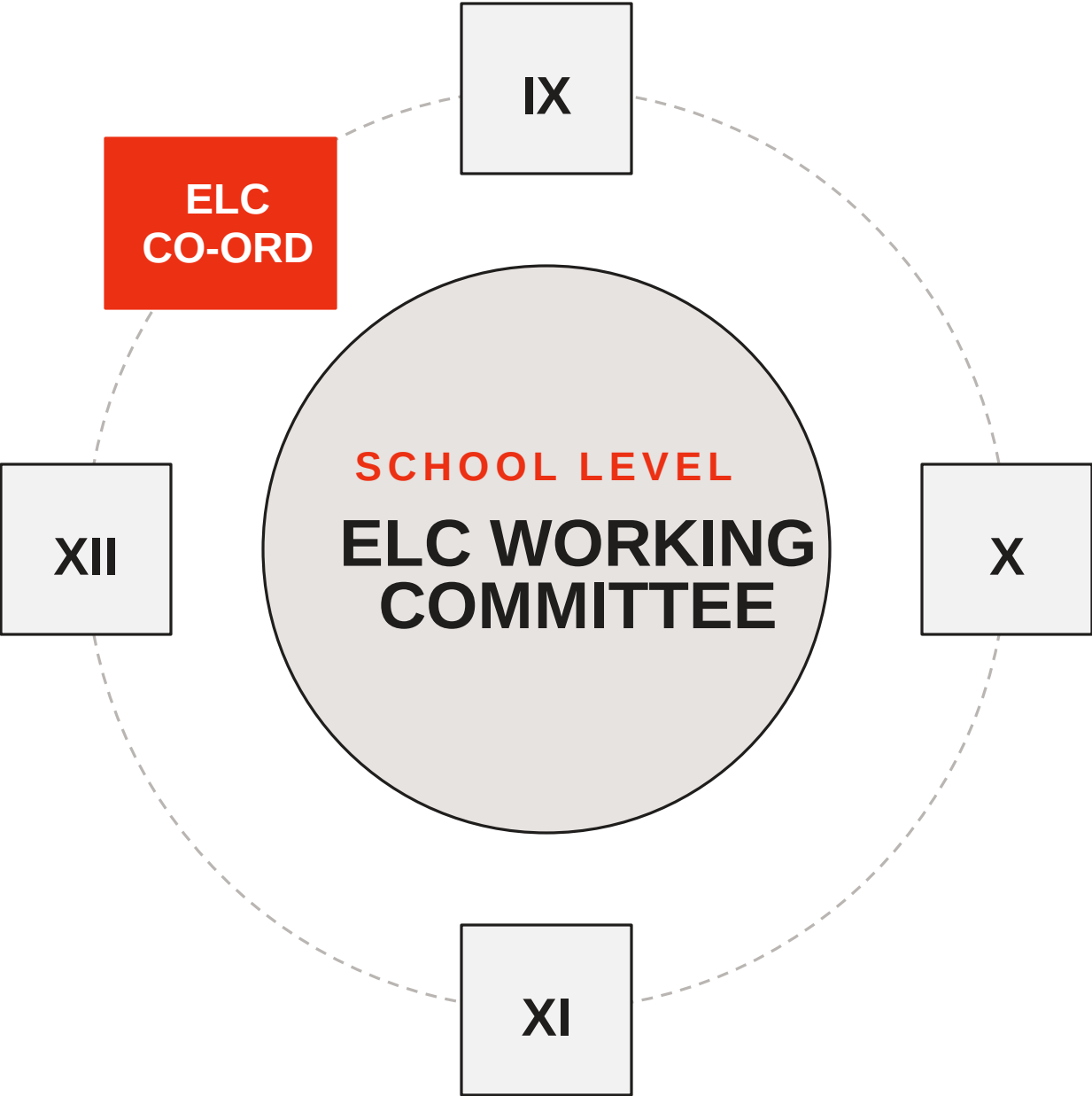


STEP 2

The representatives take their seats

The four ELC class representatives together form the ELC Working Committee. They meet as one body - one seat per class, one voice per class.

Seats	4 class representatives
Convened by	ELC Coordinator
First business	Adopting ELC Working Framework



STEP 3

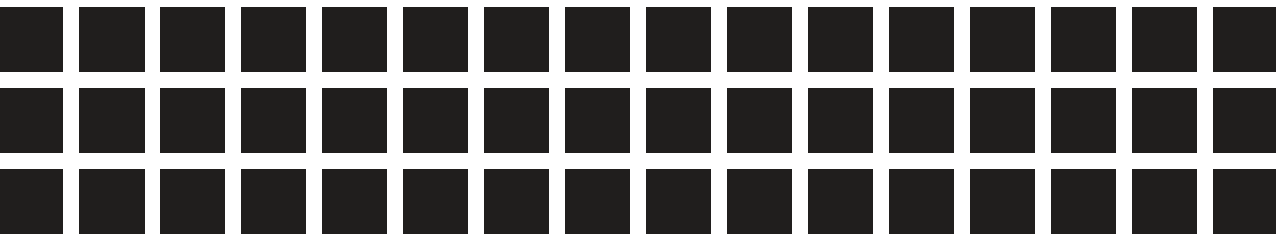
Consensus first, election if needed

All ELC members choose the office bearers - not the Working Committee alone.

A

By consensus

The full ELC membership discusses and agrees on two names.
No vote is taken.



Every ELC member, classes IX to XII

AGREED — NO ELECTION

B

By election

If no consensus is reached, every ELC member votes. Simple majority carries.



One member, one vote — counted by the ELC Coordinator

PRESIDENT

VICE PRESIDENT

From members to office bearers

Four steps, once membership is in place.

1

**ELC Class
Representative**

The class teacher
nominates one member
from each class.

2

**Working
Committee**

The class
representatives
together form the
committee.

3

**President and
Vice President**

Chosen by the
members, by
consensus or by
election.

4

On the record

The **ELC Coordinator**
uploads every member's
details on ECINET.

Who becomes a member

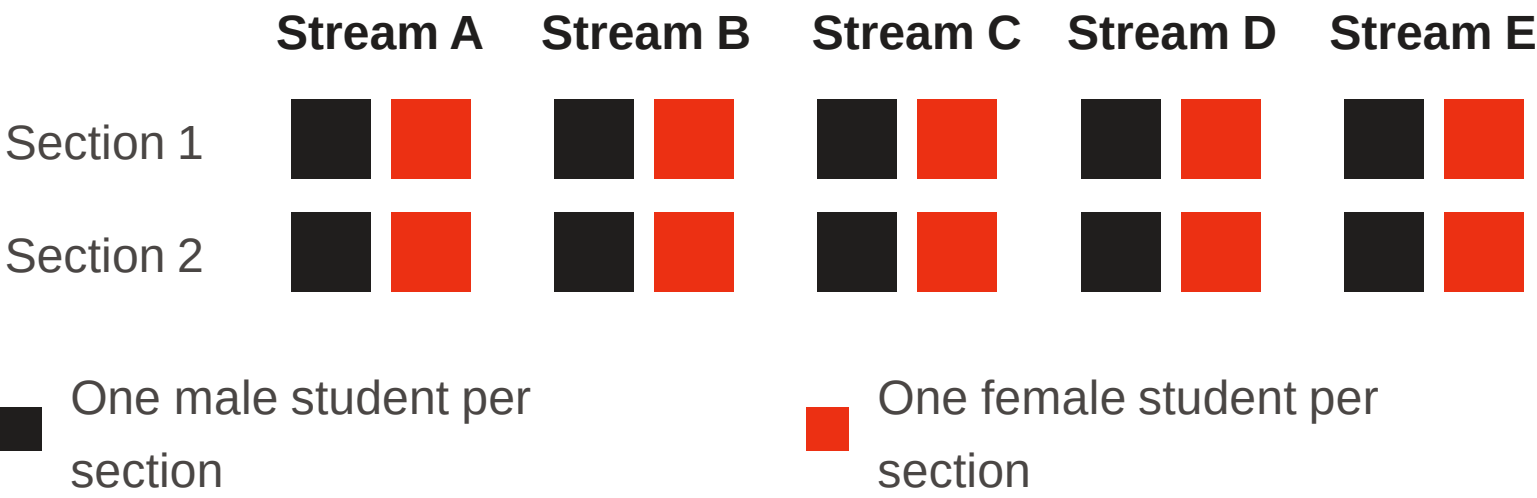
One male and one female student from every section of every stream, in every year (reference minimum Criteria)

Repeated for 2nd, 3rd, 4th and 5th year as the courses require. In an all-boys or all-girls college, two students from every stream.

Unit of membership	Section of a stream
Per section	2 members

WORKED EXAMPLE

5 streams × 2 sections × 2 students



20 members from the first year alone - before 2nd to 5th year are counted.

From members to office bearers

The same four steps.

1

**Stream
Representative**

The Head of Department nominates one member from respective stream (across all Years).

2

**Working
Committee**

The stream representatives together form the committee.

3

**President and
Vice President**

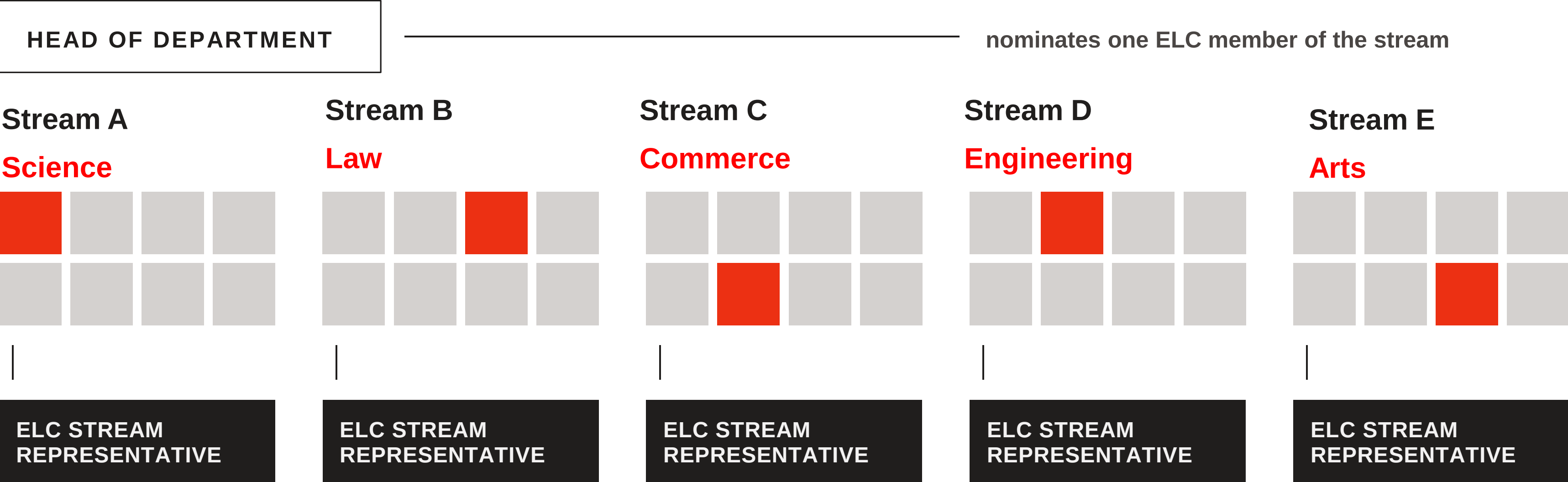
Chosen by all ELC members, by consensus or by election.

4

On the record

The **ELC Coordinator** uploads every member's details on ECINET.

STEP 1 The Head of Department nominates ELC STREAM REPRESENTATIVE



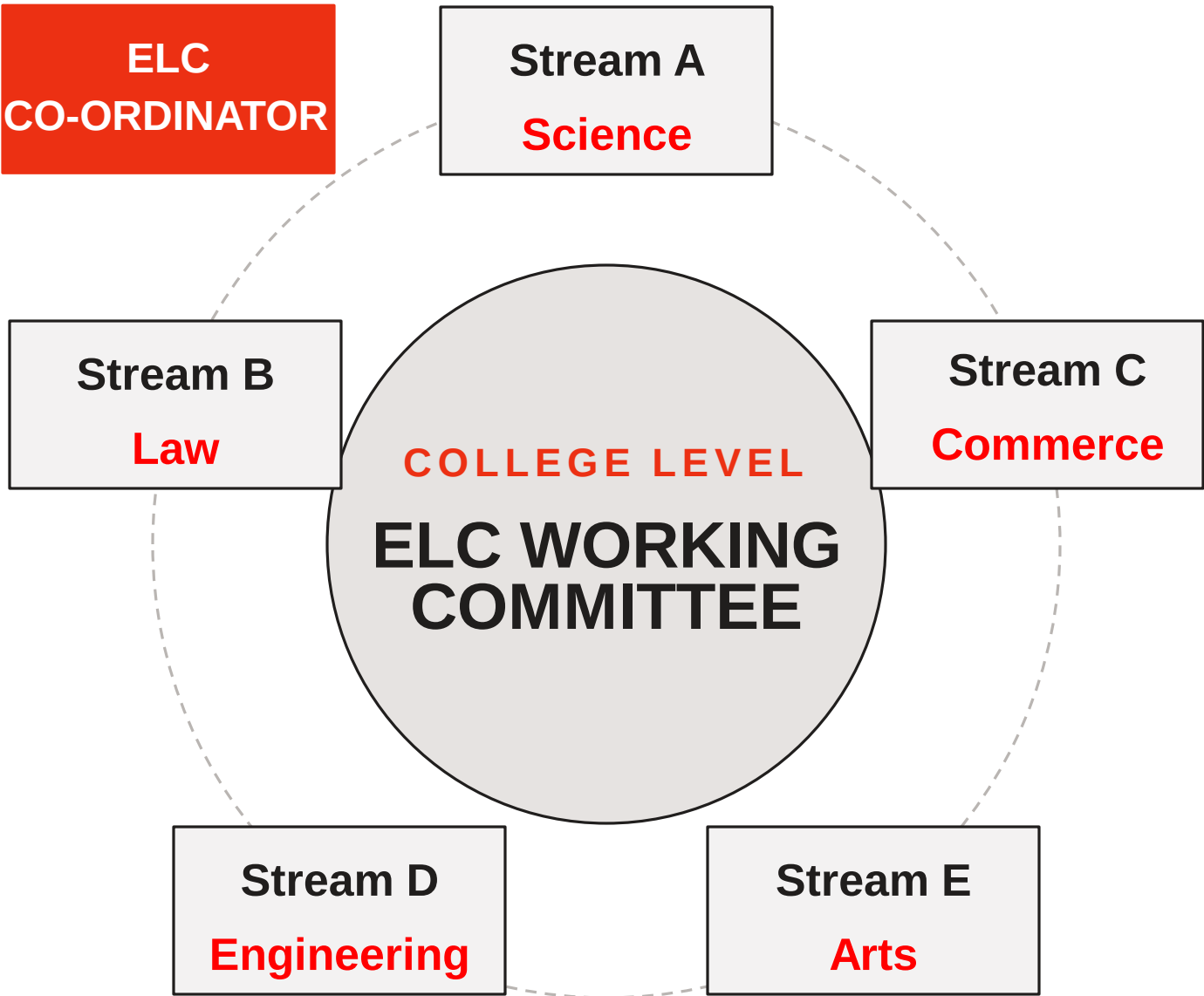
Where a course runs fewer than five years, the years it does run are represented.

STEP 2

The stream representatives take their seats

Every stream sends its representatives to one table. Together they form the college Working Committee — one seat per stream, one voice per stream.

Seats	One per stream
Convened by	ELC Coordinator
First business	Adoption of ELC Working Framework & Choosing office bearers



STEP 3

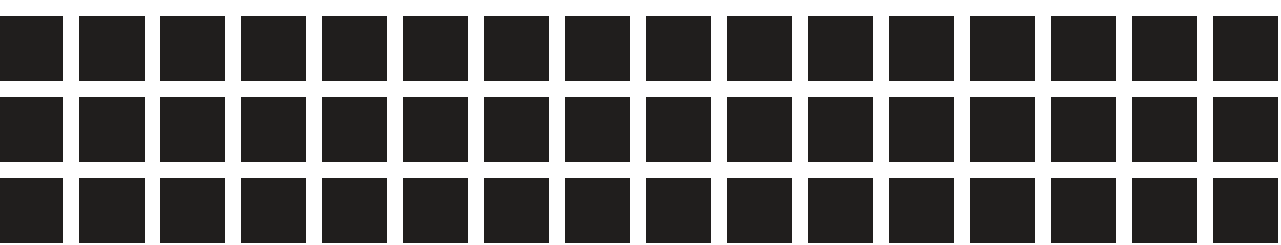
Consensus first, election if needed

All ELC members of the college choose the office bearers — not the Working Committee alone.

A

By consensus

The membership discusses and agrees on two names. No vote is taken.



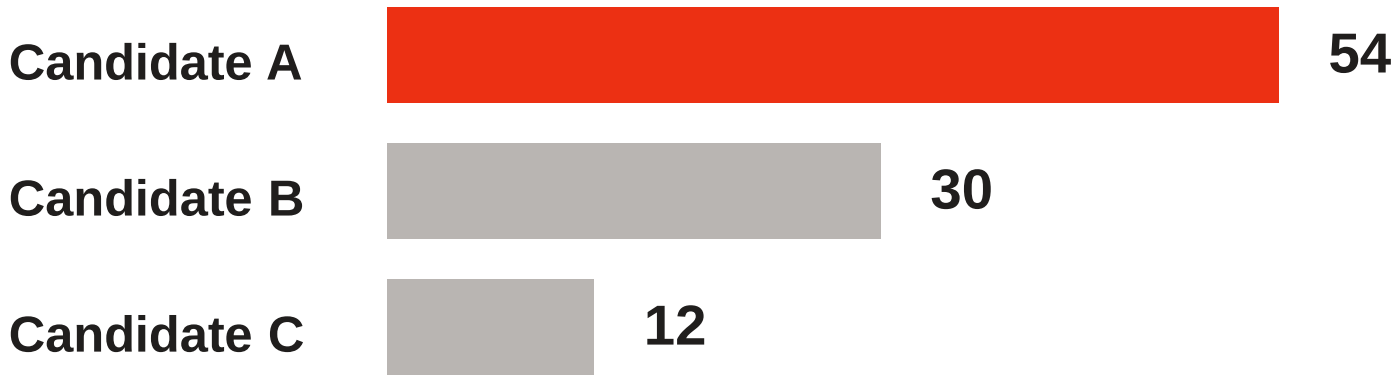
Every ELC member, every stream, every year

AGREED — NO ELECTION

B

By election

If no consensus is reached, every ELC member votes. Simple majority carries.



One member, one vote — counted by the ELC Coordinator

PRESIDENT

VICE PRESIDENT

Four categories of membership Inside an ELC

 Members All student members, together with the class or year representatives.	 Office bearers The President and the Vice President.	 Working Committee Class or stream representatives of the school, college or university.	 ELC Coordinator Appointed by the Head of Institution to coordinate the club's activities.
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Duration of membership



One academic session

MEMBERSHIP CEASES WHEN

The course of study is completed

The student withdraws or enrolment ends

Participation falls and the member becomes inactive

The activity calendar

Every ELC plans and runs against the activity calendar approved by the Election Commission of India — discussions, quizzes, activities and demonstrations.

THE ELC COORDINATOR ENSURES

			
Implement	Document	Upload	Amplify
Approved activities held on time.	A record of what was done, and by whom.	On the ECINET ELC Portal, against the club's ELC ID.	On the ELC social media handles.

ELECTORAL LITERACY CLUB

Activities

Four focus areas of activities run: each built from an explanation session, field activities, a practical demonstration and standard quizzes.

1 Activity/Module : 4 Sessions = 2 month

The four activities/module

1	2	3	4
 Module 1 Know the ECINET Platform	 Module 2 Learn the Elector Registration Process	 Module 3 Learn the Poll Process	 Module 4 Learn the Counting Process

Know the ECINET Platform

Objective : Every member can download ECINet, navigate it in their own language, and use citizen services on it - and can teach & Aware someone else to do the same



Explanation Session

- ELC Coordinator led:
- Explain why ECI moved from 40+ separate apps and portals to one unified platform
 - Identify the main citizen services on ECINet
 - Understand its security and transparency Features



Quiz / Puzzle Session

Engaging learning sessions, with quizzes, puzzles, Crossword / word grid, Buzzer round .

Common Rumors/Myths



Practical Activities

ECINet Download & Service Camp

- Setup - 4 counters:
- 1.Download & Installation counter .
 2. Search & e-EPIC counter.
 3. Forms counter .
 4. Explore counter — Know Your Candidate, polling station locator, book-a-call with BLO demo.



Competition & Creative Output

- Reel / short video : ECINET in 60 seconds
- Poster / painting
- Social media UGC campaign
- Explainer in mother tongue

THE FOUR-SESSION CYCLE

How the cycle works — in every module

SESSION	TYPE	PURPOSE	OUTPUT
1	Explanation & discussion (ELC Coordinator)	Build the concept, clear myths	Notes, doubt list
2	Quiz / puzzle / game	Reinforce, test recall	Scores, leaderboard
3	Practical / field activity	Convert knowledge to skill	Camp / demo register, photos
4	Competition & creative output	Spread it outward, assess mastery	Reels, posters, essays, campaign

Standing roles to assign in the club: ELC Coordinator; President, Vice President, Documentation In-charge, Social Media In-charge, Activity Coordinators , and 4 Module Captains — one per module.

ACTIVITY 2

4 SESSIONS · 2 SESSION per MONTH = 2 MONTHS

Learn the Elector Registration Process

Objective : Every member can determine their own eligibility, choose the correct form, fill it accurately with the right documents, track it, and aware and educate others



Explanation Session

ELC Coordinator led :

- State the eligibility conditions and the four qualifying dates
- Match a life situation to the correct form
- Name the officials in the registration chain and the process at each stage – **BLA the concurrent Auditor**
- Importance of a Pure Electoral Roll for Fair and Transparent elections



Quiz / Puzzle Session

- “Pick the Form” speed round
- Spot-the-Error form audit
- Timeline jigsaw
- Acronym relay
- Vocabulary puzzle
- **Common Rumors/Myths**



Practical Activity: Form 6 New Voter Camp/Adopt-a-Booth

Prepare a list of students turning 18

Publicity: posters, class announcements, WhatsApp broadcast, Social Media Posts

Print checklists
Eligibility check
Document Scan
Form Submission & Reference Number
Tracking & Follow UP



Competition & Creative Output

- Essay, Reel, Painting Poster
- UGC
- Photography Contest
- Street play (nukkad natak)

Learning the Poll Process

Objective : Every member knows exactly what happens inside a polling station, what a voter is entitled to, what is prohibited, how Polling is done through EVM

 Explanation & Discussion	 Quiz / Puzzle Session	 Activity	 Competition & Creative Output
ELC Coordinator Led : - Describe the polling station layout - Service Voters - Polling party's roles - Polling agents as Concurrent Auditors - Technical and administrative safeguards of EVM - Form 17 C Part 1 - Walk through the voter's journey from queue to indelible ink to VVPAT slip - Identify facilities for special categories, and the rules a voter must follow : Home Voting - Transparency Features and Ease of Voting	"Who Am I?" role cards : PO, P1, P2, P3, polling agent, micro-observer, observers, Returning officers - Sequence puzzle : Voter's Poll Journey - Layout drawing challenge - Glossary bingo Common Rumors/Myths	- Mock poll demo - Role play of Polling Agent, Polling Officers, Presiding Officer and Voter. - Field extensions - Polling station visit (with permission) on a non-poll day : Interaction with BLO : Pledge Ceremony - Voter Awareness Rally	- Essay, Reel, Painting Poster - UGC - SM awareness Campaign - Photography Contest - Street play (nukkad natak)

ACTIVITY 4

4 SESSIONS · 2 SESSION per MONTH = 2 MONTHS

Learn the Counting Process



Explanation Session

- ELC Coordinator led :
- Describe the counting center setup and the sequence of counting
- Form 17 C part 2 & Form 20
- Counting Agents as Concurrent Auditors
- Explain VVPAT slip verification and what happens if there's a mismatch
- Counting of Postal ballot
- Transparency Features



Quiz / Puzzle Session

- Sequence race
- Counting maths puzzle
- **Rumors or fact**



Practical Activity: Counting Demonstration

- Demo of counting :
Understand role of Counting Agents, Supervisors and Staff, RO, Candidate, Counting and Micro Observers;
- Strong room drill
- Postal ballot counting.



Quiz & Campaigns

- Reel, Infographic challenge
- Fact-check challenge
- Social Media UGC



After every Session, upload photos and reels to the ELC social media platforms and tag the ECI handles.

What an activity-session report carries

Uploaded on the ECINET ELC Portal within the prescribed timelines by ELC Coordinator .

a Attendance of members

b Brief of the activity held

c The performance of each member

d Social media links containing Photos & Videos of Session

How performance is reviewed

a Membership

b Attendance and
participation

c Implementation of the approved calendar

d Quality and regularity of activities

e Innovation and best practices

f Digital & social media engagement and
published articles

g Any further indicator prescribed

Who coordinates with whom

Two-way communication and feedback loop

REPORTS TRAVEL UPWARD



IN THE INSTITUTION ELC Coordinator Runs the club and uploads its activity on the portal.	District ELC Coordinator Coordinates every club in the district and send report to the CEO.	State ELC Nodal Officer Coordinates the districts and ACs of the State or UT and send report to the ECI.	AT THE APEX ECI Calls for reports and reviews clubs through the portal.
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Your work is certified

Good work will be named, and rewarded



Digital certificates - for membership, for best performance, and for such other categories as approves.

ISSUED TO

Members

Office bearers

ELC Coordinators

The institution itself

Nodal Officers (CEO level, DEO & EROs)

Award proposal

Best Performing ELCs/ELC Members

Nominations climb one level at a time.

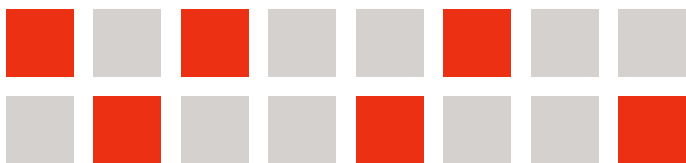


LEVEL ONE

District

Every Assembly Constituency may nominate its best ELCs/ELC members to the District .

ACs IN THE DISTRICT



Nominated by each AC



LEVEL TWO

State and UT

Every District may nominate its best ELC/ELC members to the State Level.

DISTRICTS IN THE STATE



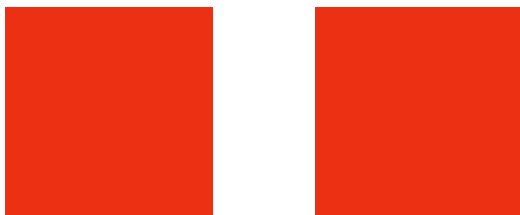
Nominated by each District



LEVEL THREE

National

CEO office : may nominate Two Best ELCs/ELC members from each district



Nominated by CEO for every districts

An ELC is a non-political platform.

It exists to promote electoral literacy, democratic values and informed civic participation and its activities stay within this framework and the directions of the Commission.

CLAUSE 21 · NAME, LOGO AND IDENTITY

One logo. One identity.

The name, logo and visual identity of the ELC are used uniformly by every club: design, branding and visual elements follow the guidelines issued from time to time .



Registering an educational institution

1

Visit the ELC website

eci.gov.in/electoral-literacy-club or
ECINET

Already registered as an ELC? Use
“Login” at the top-right of the page.

2

Register your ELC

Read the Working Framework,
then click “Register Your ELC”.

Either the Head of the Institution
or the designated ELC
Coordinator may apply.

3

Fill in the registration form

State/UT · District · Assembly
Constituency · Type of institution ·
Category · Board or affiliation ·
Name of institution · PIN code ·
Address

Where a type, category or board is
not listed, select “Other” and enter it
manually.

Details, submission and approval

4

Head of Institution

Name · Designation · Email ID ·
Mobile number

5

ELC Coordinator

Name · Designation · Email ID ·
Mobile number

Tick the box if the Coordinator
is also the Head of the
Institution.

6

Submit

Accept the Terms and Agreement,
click “Preview and Submit”, and
complete OTP verification on the
Coordinator's registered mobile
number. A confirmation follows by
email and SMS.

TRACKING AN APPLICATION

Click “Track Application” and enter the Reference ID received by
email or SMS to see the current status.

AFTER APPROVAL

The ELC is assigned a unique ELC Number. Update the club profile
any time via “Login”.